R.J. Reynolds Tobacco Company

FAX

Date 3/9/98

Number of pages including cover sheet 2

TO: *Ron Zelesnick*
Foodarama Supermarkets

Phone

Fax Phone *294-2317*

CC:

FROM: *G. N. Kuruc, Jr.*
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REMARKS: ☐ *Urgent* ☒ *For your review* ☐ *Reply ASAP* ☐ *Please Comment*

Ron:

Attached is a new planogram for Lakewood. The store has decided to use one module for tobacco, and three for cigarettes as originally intended.

51846 1610

Source: https://www.industrydocuments.ucsf.edu/docs/jyly0000

51846 1611

FOODARAMA SUPERMARKETS

585 EAST BRUNSWICK/602 LAKEWOOD

March 1998

RJR ADV	RJR ADV	RJR ADV
RJR	RJR	RJR
RJR	RJR	RJR
LOR	LOR	BAT
LOR	BAT	BAT
LOR	PM	PM
PM	PM	PM
PM	PM	PM(4)LIG(8)
4 FT 12 ROWS	4 FT 12 ROWS	4 FT 12 ROWS

COMPANY	MONTHLY PAYMENT	TOTAL ROWS
RJR		72
P M		88
BAT		36
LOR		48
L&M		8
TOTALS		252

RJ Reynolds Tobacco Company

Approved By : *Date :*

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